



MEDIA RELEASE

For Immediate Release

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TELECARE DISTRESS CENTRE LAUNCHES ITS NEW NAME AND LOGO

Brampton, Ontario – On June 23rd 2010, Telecare Distress Centre launched its new name and logo at a special event held at Pearson Convention Centre, Brampton. Effective today, the new name of the organization will be “**Spectra Community Support Services – *With you through life’s challenges***”.

Founded in 1973, Telecare Distress Centre has been providing Distress Line support to the residents of Mississauga, Brampton and Caledon for the last 37 years. However, over the last few years, the organization has grown and expanded to meet the diverse needs of the community through its multilingual programs such as the TeleCheck program for seniors - which has seen a phenomenal success; the new reassurance program for adults - to prevent situations which can escalate into crisis; and lastly the new collaborative Peel Postpartum Family Support Line program.

“All of this has meant that we have gone beyond delivering just the Distress Line program and more importantly, all our programs are now being offered in many languages which are widely spoken by the residents of the region of Peel”, says Marc Lachance, Board Chair.

“The name, Spectra Community Support Services symbolizes the broad spectrum of services we provide to the community. It also reflects the inclusiveness and diversity within our programs, our staff, volunteers and the community at large. As we go forward, our true confidence comes from all our stakeholders including funders, donors and community partners who have shown great support and commitment throughout the journey.”, says Vanita Varma, Executive Director.

Our telephone numbers and hours of service remain unchanged and so do the programs and services which will continue the same way as before.

Spectra Community Support Services is a non-profit, multicultural organization providing caring and confidential support services in several languages for the diverse population of the region. The organization respects the dignity, values, and worth of each person by providing a non-judgemental, caring, and a supportive service. We welcome and embrace the diversity of our volunteers and the community we serve.

For further information, please visit www.spectrasupport.org or contact:

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